



Frequently Asked Questions

- **Who needs a Nagtag?**

Kids everywhere! Any kid who's ever left their science project at home or forgotten to pack their team jersey for an important game, needs a Nagtag. Every child carries a backpack to school needs a Nagtag. So does every child who carries a sports bag to the field, gym or pool. Parents love them, too! Mom and dad get to stop the constant reminding --- "Did you remember your math homework? Is your lunch packed? Did you pack your cleats? Do you have your mouth-guard?" How great is it to simply ask, "Did you check your Nagtag."

It's a win/win. Kids become more self-reliant; they take pride in remembering and organizing on their own. Parents get to quit nagging. Everybody's happy.

- **What does a Nagtag do?**

A Nagtag is an easy, fun electronic check list that reminds kids what to pack in their school backpacks and sports bags. You create a checklist from our Master List of hundreds of items, and you add any custom items that you like. As the user packs their bag, they scroll down the list and check things off. It's a simple, one-handed operation – leaving you free to move around and pack while holding the device. It's a snap to add and delete items to the list, so that kids can modify their checklist as they go through their day – or create a new list at bedtime, so they're all set for morning.

- **Which school activities and sports are included?**

Nagtag SCHOOL includes over a hundred classes, activities and clubs. The SPORT version features all the clothing and equipment imaginable for the 15 most popular sports.

[\(Click here for the list of school classes and activities\)](#)

[\(Click here for a complete list of sports\)](#)

- **What else is included in the Master List?**

Just about everything anyone would want to pack in a school backpack or sports bag. From hair ties to MP3 players; from cotton swabs to allergy medications; from flip-flops to energy bars (you get the idea!)

[\(Click here to view the Master List\)](#)

- **Can you enter your own items?**

Absolutely! We think we've thought of just about everything, but we realize that kids have their favorite "purple hat", or history book for "Miss Webster's" class that they need to pack. So, we've left some room to enter a limited number of items that are unique to the user.

- **How does the emergency contact feature work?**

After talking with hundreds of other parents, as well as firefighters and friends in law enforcement, we decided to include the emergency contact feature. If your child is diabetic or allergic to bee stings, you already know how critical that kind of information can be if there's a problem. We've included a convenient place to store that essential medical information, such as allergies and medications. There's also room for your phone numbers and your doctor's contact information, so that the teacher, coach or EMT can easily find it if you're not there.

- **Where are Nagtags made?**

Nagtags are designed in California. They are manufactured in China at the same factory that produces electronic sports accessories and watches for companies like Fossil, DKNY and Lacoste.

- **Are Nagtags Trademarked and Patented?**

Yes. We are very close to finalizing the registered trademark for the Nagtags Mark. We are patent pending in the U.S., and have begun the patent process in Europe.

- **What other Nagtags models will be available in the future?**

We have tons of ideas, and the list keeps growing. Because the Nagtag makes remembering what to pack so easy, we've been asked to develop products for a wide range of applications. We hope to have Nagtags hanging from diaper bags, camera bags, travel bags, golf bags, and any other bag you can think of. Keep checking back for our newest releases!

- **Who designed Nagtags?**

Nagtags were dreamed up by a couple of parents on the sidelines of a girl's soccer game. The kids were always forgetting to bring something to the game – cleats, sunscreen, or socks. Parents were tired of constantly nagging them to remember their stuff. We needed a checklist. So, we created one that's fun to use, cool to look at and easy to attach to a sports bag. The idea was a natural for school backpacks, too – reminding children what they need to pack for school each day.

To bring help us bring our idea from concept to reality, we teamed with the celebrated San Francisco design office, MINE™ (www.minesf.com). The creative team at MINE™ developed the design of the Nagtag product, packaging, the look-and-feel of our website, and our company identity.